

INFORMATION FOR ADVERTISERS

North Coast Allied Health Association (NCAHA) is the peak body for allied health professionals across the North Coast. NCAHA is a not-for-profit organisation that aims to improve patient care and the health status of people living on the North Coast of NSW.

NCAHA News is NCAHA's monthly newsletter that is provided electronically and free. Its circulation footprint extends from the Queensland border down to south of Port Macquarie, and is emailed directly to more than 750 readers including allied health professionals and others working in health and medical fields. It can also be read online at: <http://ncaha.org.au/ncaha-newsletter/>.

NCAHA News will only publish relevant and appropriate advertisements. NCAHA reserves the right to refuse any advertisement that is incompatible with our mission or would disrupt the balance of a particular edition of NCAHA News.

Advertising Rates per advertisement

QUARTER PAGE

Quarter page spots are offered in portrait and landscape formats.

Quarter page portrait: 90mm WIDE x 130mm DEEP

Quarter page landscape: 185mm WIDE x 63mm DEEP

Cost: \$30 (GST excl)

THIRD PAGE

Third page landscape: 185mm WIDE x 85mm DEEP

Cost: \$50 (GST excl)

HALF PAGE

Half page spots are offered in portrait and landscape formats.

Half page portrait: 90mm WIDE x 267mm DEEP

Half page landscape: 185mm WIDE x 130mm DEEP

Cost: \$100 (GST excl)

Artwork specifications

Please supply your ad in print-quality PDF or Hi resolution JPEG (at least 250 DPI) by the second Monday of the month of publication. Please contact Company Secretary for further information by emailing enquiries@ncaha.org.au or phoning 6618 5400.

