



North Coast
Allied Health Association

Strategic Plan 2014-2017

Vision: *North Coast NSW community has equitable access to the best health services*

Message from the Chair of the Board

It is with great pleasure that I present the first *North Coast Allied Health Association* Strategic Plan 2014-2017 on behalf of the Board.

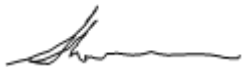
The North Coast Allied Health Association has been established, with support from North Coast Medicare Local, to address a gap in the local system and give our sector an active, single voice to represent Allied Health across the North Coast.

The Association's vision is that the North Coast community has equitable access to the best health services. We will work towards this by focusing on four priority areas:

1. Improving access to allied health services
2. Improving health care coordination and integration
3. Building capacity so that patient care provided by local Allied Health professionals is the best quality
4. Building a strong Association

I trust you find this first Strategic Plan informative. Further information can be found at www.ncaha.org.au.

Yours sincerely



Professor Susan Nancarrow
Chair
North Coast Allied Health Association Board

Company Objectives

- Making health care delivery easier by assisting in reforming the system to work 'as one'
- Contributing to health planning in the North Coast Allied Health Association NSW Region
- Leading the advancement of allied health practice for the benefit of North Coast NSW practitioners and communities
- Enhancing educational, professional development and networking opportunities for North Coast NSW Allied Health Practitioners
- Facilitating improved liaison between allied health practitioners and other areas of the health care system
- Cooperating, collaborating and communicating with other regional and relevant organisations and associations with an interest or impact in allied health and/or primary health care

Priority Area 1 - Improve access to allied health services

	Strategy	Actions
1.1	Improve community awareness and value of local allied health services	<ul style="list-style-type: none"> a) Promote allied health professions and local services to consumers b) Encourage and support local allied health professionals to promote their services on key publicly accessible platforms, such as the National Health Services Directory c) Ascertain the allied health services available in the region
1.2	Improve medical professionals' awareness and value of local allied health services	<ul style="list-style-type: none"> a) Promote allied health professions and local services to medical professionals b) Encourage and support local allied health professionals to promote their services directly to medical professionals
1.3	Improve pathways to increase appropriate referrals to local allied health services	<ul style="list-style-type: none"> a) Encourage and support allied health professionals to participate in relevant activities to improve referral processes

Priority Area 2 - Improve health care coordination and integration

Strategy		Actions
2.1	Work with and advise key health service partners, including local peak primary health organisation(s), Local Health Districts and aged care, on relevant local health care coordination/integration issues	<ul style="list-style-type: none"> a) Build alliances and partnerships to reform and integrate the health system b) Have Board/member representation on key regional health planning and advisory structures
2.2	Encourage and support local allied health professionals to adopt and use inter-health professional communication and shared patient health record technologies	<ul style="list-style-type: none"> a) Promote relevant opportunities to local allied health professionals b) Advocate at key regional health planning and advisory structures that allied health professionals be included in appropriate local electronic health activities
2.3	Encourage and support a model of patient-focussed team-based health care	<ul style="list-style-type: none"> a) Provide opportunities for local multi-disciplinary training, networking and problem-solving activities

Priority Area 3 - Build capacity so that patient care provided by local allied health professionals is the best quality

	Strategy	Actions
3.1	Build skills and capacity of local allied health professionals	a) Provide opportunities for local allied health professionals to access continuing professional development and mentoring for a multi-disciplinary context b) Support local allied health professionals undertake their own quality improvement activities

Priority Area 4 - Build a strong North Coast Allied Health Association

Strategy		Actions
4.1	Ensure the growth and sustainability of NCAHA	<ul style="list-style-type: none"> a) Implement sound planning and monitoring processes b) Implement sound risk management and monitoring processes c) Be relevant and provide membership benefits to local allied health professionals d) Actively seek membership e) Develop capacity to identify, seek and obtain sufficient funding from a variety of sources to deliver on our vision and organisational objectives f) Promote the existence and achievements of the NCAHA g) Plan for the succession of Directors h) Employ innovative business practices
4.2	Manage and use resources diligently, responsibly and innovatively	<ul style="list-style-type: none"> a) Implement sound financial management processes b) Ensure investment decisions are made in accordance with NCAHA's objectives and vision