



# **NORTH COAST ALLIED HEALTH ASSOCIATION STRATEGIC PLAN 2022**

**Vision:** The best possible health and wellbeing for the North Coast Community

**Mission:** Strive for fair access to allied health services in our community

**1**

## **EMBED THE VALUE OF ALLIED HEALTH SERVICES IN HEALTH AND SOCIAL CARE**

- Strategically represent Allied Health
- Build community awareness
- Harness allies/supporters of Allied Health
- Promote evidence for Allied Health interventions
- Working with non-AHPs
- Strategically represent Allied Health

**2**

## **ENHANCE ALLIED HEALTH CAPACITY AND CAPABILITY**

- Promote social structure supports for Allied Health
- Build business support for Allied Health practice
- Advocate for Allied Health quality and integrity
- Promote Allied Health workforce development
- Respond to gaps in Allied Health services
- Provide and promote professional development

**3**

## **BUILD A RESILIENT, EFFECTIVE, STRONGER, DYNAMIC AND IMPACTFUL ASSOCIATION.**

- Build a value proposition
- Grow the membership
- Build Allied Health leadership
- Source new income streams
- Communication and marketing
- Resourcing association
- Explore a national regional Allied Health network